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A new nationwide survey conducted by the Smart Energy Consumer Collaborative (SECC) shows a growing appetite among U.S. homeowners for rooftop solar and battery ...

The global market for residential solar energy storage was reached USD 61.5 billion in 2024 and is projected to grow at a CAGR of 18.3% from 2025 to 2034, driven by increasing emphasis on ...

In this article, we will delve into the key findings of the survey, examining the predicted trends in solar power and energy storage integration while addressing regional ...

The report notes a few key reasons why energy storage has become increasingly sought after. In the last year, storage prices have fallen 16 percent, setting a new all-time low. ...

The EcoFlow/Horowitz study confirms enormous demand for grid independence and real alternatives for solar-powered home energy storage from a reliable, trustworthy, and ...

Price distribution in select states The top three solar states all had median prices at least \$0.25/W below the national median and battery attachment rates of 45% or higher.

An infographic highlighting key figures from the "Shining a Light on Solar + Storage: Consumer Interest and Expectations" survey can be viewed here, and a slide deck with the full ...

It explored attitudes toward rooftop solar and battery storage systems, sources of information, installer preferences, and motivating factors behind consumer interest.

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In 2024, generators added a record 30 GW of utility-scale solar to the U.S. grid, accounting for 61% of capacity additions last year. We expect this trend will continue in 2025, with 32.5 GW ...

For a decade, the Solar & Storage Marketplace Report has provided an unparalleled look into the trends for pricing, equipment, and consumer preferences shaping ...

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